



## Order form for advertising on www.FergusPages.com

Mr./Mrs./Ms. .... Organization: .....  
 Address: .....  
 City: ..... Postal Code: .....  
 Phone: ..... Fax: .....  
 E-mail: ..... Web site: .....

Pricing Per Ad	Total Amount
<b>Upgrade your listing</b> (* Centre Wellington companies only)	
<input type="checkbox"/> Extra category .....	10.00 \$ _____
<input type="checkbox"/> Top placement.....	22.50 \$ _____
<input type="checkbox"/> Premium listing.....	45.00 \$ _____
<input type="checkbox"/> Platinum .....	95.00 \$ _____
<b>Text/Banner Advertising .....</b>	<b><u>Month*</u></b>
<b><u>(12=10!)</u></b> .....	<b><u>12 months</u></b>
<b>Site-Wide:</b> (max. 5 ads rotate)	
<input type="checkbox"/> 468x60 (Header) .....	<input type="checkbox"/> 50.00 <input type="checkbox"/> 500.00    \$ _____
<input type="checkbox"/> 335x190 Business Card .....	<input type="checkbox"/> 40.00 <input type="checkbox"/> 400.00    \$ _____
<input type="checkbox"/> 125x125 (left or right) .....	<input type="checkbox"/> 35.00 <input type="checkbox"/> 350.00    \$ _____
<input type="checkbox"/> 728x90 (Footer) .....	<input type="checkbox"/> 30.00 <input type="checkbox"/> 300.00    \$ _____
<b>Section-Wide:</b> (max. 5 ads rotate)	
<u>Just</u> The Business Directory or <u>Just</u> the Tourism Pages or <u>Just</u> the Blog	
<input type="checkbox"/> 125x125 (left or right) .....	<input type="checkbox"/> 25.00 <input type="checkbox"/> 250.00    \$ _____
<b>Just One Page:</b>	
<b>Button Ad:</b> (max. 5 ads rotate)	
<input type="checkbox"/> Home Page (125x125) .....	<input type="checkbox"/> 25.00 <input type="checkbox"/> 250.00    \$ _____
<input type="checkbox"/> Any Other Page (468x60) .....	<input type="checkbox"/> 20.00 <input type="checkbox"/> 200.00    \$ _____
<input type="checkbox"/> Any Other Page (300x250) .....	<input type="checkbox"/> 20.00 <input type="checkbox"/> 200.00    \$ _____
<input type="checkbox"/> Any Other Page (125x125) .....	<input type="checkbox"/> 10.00 <input type="checkbox"/> 100.00    \$ _____
<b>Peel Away Ad (left or right):</b>	
<input type="checkbox"/> Home Page .....	<input type="checkbox"/> 40.00 <input type="checkbox"/> 400.00    \$ _____
<input type="checkbox"/> Any Other Page .....	<input type="checkbox"/> 30.00 <input type="checkbox"/> 300.00    \$ _____
<b>One-time fees!</b>	
	<b><u>You Write</u></b> <b><u>We Write</u></b>
Your-Own-Profile Page .....	<input type="checkbox"/> 100.00 <input type="checkbox"/> 250.00    \$ _____
<b>TOTAL:</b>	\$ _____



\* A \$10 set-up fee will be waived when ordering 3 months or more

Prices are in CAD and excl. 5% GST.

Changing the content of an existing ad within the contract period may be subject to a \$15 processing fee.

**Ads will be placed with a "nofollow" attribute, so you will *not* benefit from a Search Engine Optimization perspective. This is straight advertising, aimed at reaching a targeted local audience.**

*Looking for help with Search Engine Optimization, however? Contact us today!*

### Premium Listing

- ☞ With a description (maximum 20 words) and keywords (maximum 10 words)

### Platinum Listing

- ☞ With a description (maximum 20 words), keywords (maximum 10 words) and a 125x125 pixel ad

### Your-Own-Profile-Page

You can get your own page on the FergusPages.com blog. One such example is <http://www.fergus-ontario.com/blog/2009/01/true-centre-muffler-brakes/>. You can link this page to your own website, or just add your contact information.

*This is a great marketing solution if you don't have a website yet, or if you want **extra** exposure!*

- ☞ Besides a logo, Your-Own-Page can contain a maximum of 2 other images.
- ☞ The content can have a maximum of 500 words.

### Designing Your Banner Ad

You can send your banner ad to [info@ferguspages.com](mailto:info@ferguspages.com).

Don't have a banner image yet? **We can design a static banner ad for you for only \$75 + GST.** We can also help you with flash or animated gif banners; these are quoted upon request. You are free to use these banners for other sites as well, of course!

*Are you a client of U-C WEBS? Did we develop your website, do we promote it in the search engines, or host it?*

*Then we will **deduct 10%** from your advertising bill!*

*Contact Nardo today*

